Nadita Amalia

An experienced User Experience design leader who is passionate in making users' lives better and helping businesses create value. Equipped with profound user-centered design knowledge and iterative design practice, **I design to inspire change.**

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Portfolio password:
designforchange

MOST RECENT WORK EXPERIENCE

CoreView - Milan, Italy

Manager, User Experience

JAN 2023 - PRESENT

- Promoted within 12 months due to strong performance and organizational impact.
- Identified UX project management strategy & scalable feedback gathering processes to deliver enhancements 5x faster with resource constraints.

Product Designer

FEB 2022 - JAN 2023

- Led a successful New UX migration project of a complex SaaS product (delivered 6 months ahead of schedule)
- Launched the New UX with no churn and keep the CSAT & NPS high and stable

UX Designer

FEB 2021 - FEB 2022

- Awarded the "Key to Quality" company award for establishing UX Design processes that are adequate for a B2B model.
- Solely designed and maintained design system for a complex SaaS product.

Embassy of the Republic of Indonesia - Rome, Italy

Web designer & administrator | Social & Cultural Affair

OCT 2018 - FEB 2021

- Increased the proficiency of the Embassy's website & digital media performance. Boosted the international rank from beneath 100 to runner-up position for "Best of Visuals" and to 8th position for "Best Digital Performance".
- Solely designed and maintained the official website, including conducting UX research on a regular basis.

SKILLS

Critical Thinking
Problem Solving

User Research

Accessibility

Adaptability

Public Speaking

Agile Methodology

Leadership

Product Management

Basic HTML/CSS/Javascript

TOOLS

Figma

Jira

Azure DevOps

Miro

Pendo

Microsoft 365

Adobe Creative Suite

LANGUAGES

English, Italian, Bahasa Indonesia

CERTIFICATION

Accessibility - 2023
Interaction Design Institute

UX management - 2023
Interaction Design Institute

M365 Fundamentals - 2022
Microsoft

UX Design Specialization - 2021
Google

OTHER PAST WORK EXPERIENCE

University of Southern Denmark - Kolding**,** Denmark

Interaction Design Researcher - Internship

2018

AX Studio - Rome**,** Italy

Visual Designer - Part-time

2018

Lykke Design - Jakarta**,** Indonesia

Co-Founder - Head of Design

2014-2016

Prodotti Indonesia - Jakarta**,** Indonesia

Marketing Executive

2014

The Goods Dept. - Jakarta**,** Indonesia

Visual Merchandiser - Internship

2014

EDUCATION

Harvard Business School Online - Remote
Certificate in Management Essentials

2023

La Sapienza Università di Roma - Rome, Italy
M.Sc, Product Design

2016 - 2018

Top achievement: Best Student for Excellence Path Class of 2016/2017

University of Indonesia - Jakarta, Indonesia
B. Arch, Interior Architecture

2010 - 2014

Top achievement: Top 3 Highest GPA of Interior Architecture Program